

# *Celebrating 150 years Cary Library*

## Cary Memorial Library Foundation's 150<sup>th</sup> Gala Celebration Sponsorship Opportunity

One hundred fifty years ago, Maria Hastings Cary, whose father and grandfather had fought in the Battle of Lexington, had “a regard for her native place” and “a desire to increase the opportunities for culture among its inhabitants.” The vehicle for these opportunities, she thought, should be a free public library. In 1868, she challenged the Town of Lexington to create a free public library for all through a public-private partnership. She committed the first funds towards this vision and asked both the Town and its residents to join her—providing for the future, providing for us. And what a future she created!

Today, half a million people walk through the doors of Cary Library each year to find community and contemplation, knowledge and information, arts and culture—and the perfect next book to read. Now, it is our turn to be the visionaries. We ask you to build upon the legacy Maria Hastings Cary created for us by sponsoring the Cary Library Memorial Library's 150<sup>th</sup> Anniversary Gala.

### Event Details

**When: March 23, 2019 from 7pm to 11pm**

**Where: Cary Memorial Library**

**Who: Over 250 attendees expected**

***Live Band and Dancing  
Appetizers and Beverages  
Cake and Singing***

*This event offers an opportunity for your business or organization to support the community and build awareness of your products and services.*



*Cary Memorial Library Foundation's*  
**150<sup>th</sup> Gala Celebration**  
 Sponsorship Levels

Sponsorship Levels	Benefits
<b>Publisher</b> <b>\$5000+</b>	<p><b>Ability to have mutually agreed upon branded giveaway at the event for attendees</b></p> <p><b>6 Complimentary Tickets</b></p> <p>Logo included on banner displayed at library both at and post event</p> <p>Logo included in vinyl backdrop for photos at event</p> <p>Inclusion on CMLF website with link to sponsor site</p> <p>Reference in electronic publicity in advance of event (library screens and event emails)</p> <p>Thanked in event program</p> <p>Thanked post event in the Minuteman and Colonial Times Magazine</p>
<b>Editor</b> <b>\$3000-\$4999</b>	<p><b>Logo included on banner displayed at library both at and post event</b></p> <p><b>4 Complimentary Tickets</b></p> <p>Logo included in vinyl backdrop for photos at event</p> <p>Inclusion on CMLF website with link to sponsor site</p> <p>Reference in electronic publicity in advance of event (library screens and event emails)</p> <p>Thanked in event program</p> <p>Thanked post event in the Minuteman and Colonial Times Magazine</p>
<b>Author</b> <b>\$1000-\$2999</b>	<p><b>Logo included in vinyl backdrop for photos at event</b></p> <p><b>2 Complimentary Tickets</b></p> <p>Inclusion on CMLF website with link to sponsor site</p> <p>Reference in electronic publicity in advance of event (library screens and event emails)</p> <p>Thanked in event program</p> <p>Thanked post event in the Minuteman and Colonial Times Magazine</p>
<b>Reader</b> <b>\$500-\$999</b>	<p>Inclusion on CMLF website with link to sponsor site</p> <p>Reference in electronic publicity in advance of event (library screens and event emails)</p> <p>Thanked in event program</p> <p>Thanked post event in the Minuteman and Colonial Times Magazine</p>

**Call or email us!** Development Director, Mary Ellen Ringo is available at (781) 698-4405 or [meringo@lexingtonma.gov](mailto:meringo@lexingtonma.gov) to discuss your specific sponsorship needs. For more information, go to: [www.caryllibrary.org/foundation/150](http://www.caryllibrary.org/foundation/150)

The Cary Memorial Library Foundation is a registered 501(c)(3) charitable organization (Tax ID number 04-3462996). All donations are tax-deductible.

*Join us!*  
*Support your library.*  
*Connect with the community.*  
*Build your business or*  
*organization.*



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